



Bachelor of Science Arts, Technology and the Business of Innovation Program Outcomes

The Bachelor of Science in Arts, Technology, and the Business of Innovation prepares students to become entrepreneurs and industry leaders in technology and other emerging industries.

OVERALL LEARNING OUTCOMES EXPECTED FOR STUDENTS IN THE PROGRAM:

Solid foundation in the languages and problem-solving tools and methodologies in the core areas of art and design; engineering and computer science; and business and venture management

In-depth knowledge of one or more of the areas above, in addition to critical knowledge in related or synergistic fields and areas of endeavor

Applied skills in information technology, coding and programming, 2D and 3D design, prototyping, visual and verbal communication, business modeling, management, team-based collaboration, marketing, finance and accounting, and more

An ability to both manage and work in creative team environments; take part in and lead multi-disciplinary project teams; excel in technology-driven business and creative environments